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With the support of the U.S. Government

Financial Products Fair showcases credit options for productive sector

In order to allow for a better understanding of financial products and services available to the productive sector in the country, a second Fair-Workshop on Financial Options and Mechanisms for Small, Medium-sized and Large Businesses will be inaugurated on Thursday 17.

This event, sponsored by the Government of the United States through its Agency for International Development (USAID), will facilitate contacts between potential loaners and borrowers in an environment where both ends will be able to find the best alternatives, within a broad set of alternatives, to implement financial mechanisms in order to foster economic activities.

The fair-workshop will be developed in two phases over one workday: first, the fair will introduce more than a dozen financial institutions willing to answer inquiries and clear entrepreneurs' doubts and reservations in a friendly environment, far from bank offices. Second, there will be available several financial experts representing groups of financial institutions, who will lead discussions and clarify issues relating to banking and microfinance, capital markets, risk capital, titling, and trust funds.