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New Trade Promotion Partnership Established Between USAID, SECO and IBCE

On Friday February 9, at the National Chamber of Industries, a strategic partnership was signed between the United States' Agency for International Development (USAID), the Swiss Cooperation agency (SECO), and the Bolivian Institute for International Trade (IBCE) in order to promote trade, open markets, and Bolivian competitiveness.

USAID's representative for economic opportunities Margaret Enis remarked at the ceremony that one of the objectives of the U.S. cooperation to Bolivia is to support local capacity development. She said that IBCE fully represents the type of organizations with whom the U.S. government wishes to work with: innovating institutions that have a vision for the future and are committed to promoting development in the country.

"This agreement will allow us to establish a partnership with the Swiss cooperation and the IBCE, a partnership that confirms our support to opening the world's doors for Bolivia, and to creating an atmosphere that promotes the entrepreneurial spirit and capacity among the people," Enis said.

"USAID reemphasizes its commitment to cooperation. This is one of the more than 800 ongoing projects that we run throughout Bolivia to promote social inclusion, to help Bolivians help one another, and to develop opportunities, so that the poorest Bolivians will a chance to improve their quality of life," expressed the representative of the U.S. government.